



CropLife establishes regional action network in SOCCSKSARGEN

Stakeholders have banded together to form the CropLife Regional Action Network (CRAN) SOCCSKSARGEN after a meeting held in General Santos City last Feb. 27, 2019.

Elected into office are leaders Rey Tabulo (Syngenta) as president, Benjie Suarez (Jardine) as vice president, Ariel Comission (Bayer) as secretary, Randy Marcelino (CB Andrew) as treasurer and Ramjay Ariem (BASF) as auditor.

During the establishment of the network, FPA representatives Suzette M. Alcaide from the Central Office and Jinny Ale from Region XI reminded the CRAN members to observe FPA memorandum circulars especially on empty pesticide container management to ensure the enforcement of existing rules among the members.

According to Joel Paredes, a member in CropLife's Advocacy and Communication Committees, the CRAN is a positive step towards advancing the advocacy of CropLife's programs such as Sustainable Corn Production in Sloping Areas (SCoPSA), insect/insecticide resistance management and empty container management.

For his part, CropLife Philippines Executive Director Edilberto de Luna said that organizing the regional action network comes at a very opportune time, especially now with the growing support of stakeholders and partners on CropLife's stewardship programs.

"We welcome this development as a sign of more positive things to come. We hope that this could also serve as a model for other regions to better organize and distribute our programs with the rest of the country to become a model in the Asean region," he said.

Catherine Sumagaysay and Dave Cristobal, both officers of CRAN Davao also flew in to help in organizing the members of CRAN SOCCSKSARGEN.